

Service Overview

Transparent. Fair. Reliable.

01



Market Entry & Company Formation

Support for founding a new company or establishing a branch in Germany – from A to Z.

02



Accounting

We handle preliminary accounting, posting, and—if desired—your cashflow and receivables management.

03



Back Office

Simply hand over all your paperwork to us. From permits and communication with authorities to personnel files.

eduvation

All in one place—for your business.

Customize the service package that fits your needs and step confidently into the German education market.

04



Market Research

Competitors, curricula, and procurement processes are no longer a black box for you.

05



Marketing

Marketing activities tailored specifically to the education sector—and of course to your business.

06



Go2Market

Market entry strategy, product improvement, and adaptation to the German market—because we know what we're doing.

Company Formation and Branch Setup in Germany

A complete worry-free package including 18 hours of consulting.

Company Formation

Ideal for startups establishing in Germany.

ONE-TIME
FLAT FEE:
€5,000



We advise and support you through all legal and tax-related aspects of setting up your company.



You receive checklists and assistance with all registrations and notifications related to your business.

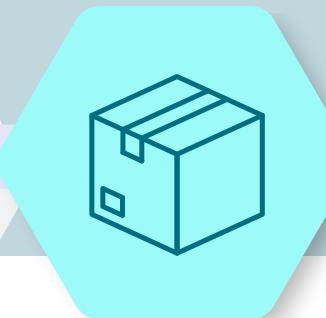


We advise you on your business model and introduce you to the structures of the German education market.

Branch Establishment

The add-on for expanding into the German market.

ADDITIONAL
FLAT FEE:
€5,000



No in-person appointments required – we handle the entire process for you.



We cover all mandatory fees (including founding costs) for the first year and set up your reporting.



We advise you on adapting your product and your marketing activities to the German market.

Founding
Support

Operational
Support

Education Market
Consulting

Full-Service
Package

Cost
Coverage

Product
Localization

Accounting

Free your mind for what your business really needs.

MODULES:	ACCOUNTING	ACCOUNTING PLUS	ACCOUNTING PREMIUM	ACCOUNTING PREMIUM & PAYROLL	ALL-INCLUSIVE
Accounting in DATEV, VAT	✓	✓	✓	✓	✓
Preliminary bookkeeping		✓	✓	✓	✓
Payment processing, archiving			✓	✓	✓
Payroll accounting				✓	✓
HR administration					✓
Personalized consulting		✓	✓	✓	✓
Pricing (monthly)	1x Flat rate	2x Flat rate	3x Flat rate	3x Flat rate + 27,5€/employee	3x Flat rate + 77,5€/employee



Our
all-inclusive package
saves you
the equivalent
of a full-time hire

Our Flat-Rate: Fixed-Cost Table

With our fixed-cost table, you always have full visibility of your expenses. We price our services based on your annual net revenue. Fair and transparent.

Annual Total Revenue up to	Monthly Costs 2026	Monthly Costs 2027	Annual Total Revenue up to	Monthly Costs 2026	Monthly Costs 2027
100.000€	162,00€	170,10€	700.000€	582,00€	611,10€
150.000€	198,00€	207,90€	800.000€	636,00€	667,80€
200.000€	240,00€	252,00€	900.000€	696,00€	730,80€
250.000€	276,00€	289,80€	1.000.000€	768,00€	806,40€
300.000€	318,00€	333,90€	2.000.000€	1.386,00€	1.455,30€
350.000€	360,00€	378,00€	3.000.000€	2.046,00€	2.148,30€
400.000€	384,00€	403,20€	4.000.000€	2.640,00€	2.772,00€
450.000€	420,00€	441,00€	5.000.000€	3.300,00€	3.465,00€
500.000€	450,00€	472,50€	7.500.000€	4.860,00€	5.103,00€
600.000€	516,00€	541,80€	> 7.500.000€	n.V	n.V.



The module price is calculated according to the total revenue of your annual financial statement. Adjustments during the year are reviewed quarterly or can be made individually by the client.

A year-end reconciliation is carried out, which may result in an additional charge or credit.

Back Office and Administrative Support

Everything handled.

1.000€ P.M.

A dedicated phone line with guaranteed availability on all business days. Reliable and fully compliant with data-protection regulations.



Phone Service

Registered Office



Official business address with mail handling. Translation included if needed.

250€ P.M.

750€ P.M.

Management of all communication with authorities, filing, and back-office organization, including reporting.



Operational Processing



Cost Equivalent:

Rent, phone line, $\frac{1}{2}$ position for phone service, back-office and assistance, including coverage in case of illness or vacation.

At least 2.500€/Month

Market Research

Understanding the depths of the German education market.

FROM
7.000€

Custom surveys
and analyses using
our in-house
teacher panel.



Quantitative Market Research

Smoke Test



Test your product
or marketing with
our media partners
for the German
market.

FROM
3.000€

FROM
4.000€

Tailored market
analyses and
insights,
summarized in a
comprehensive
report:



Market Analyses

Competitor Analysis



Competitor evaluation
with relevant metrics
and feature
comparisons —
optionally including
user feedback.

FROM
5.000€

Marketing

The perfect message — tailored precisely to your target group.

FROM 235€

Which trade fairs and events in Germany are relevant for your product? We'll tell you.



Trade Fair Consulting

Trade Fair Support



Complete organization of your trade fair presence and on-site service if needed.

FROM 1.000€

75€ PER POST

Management and operation of your social media accounts.



Social Media

Channel Consulting



Consulting on all relevant online and offline media in the education sector. Also implementation if required.

FROM 235€

200€ P.M.

Adaptation of existing marketing activities for the German market.



UX Support

Materials Check



Review of visuals, language, translations, and market fit.

7,50€ PER ITEM

Go2Market & Distribution

Your Gateway to the German Market.

Go2Market



Content expertise to make your product market-ready. From pedagogy and language to curricula and everything in between.

FROM 500€ P.M.

10.000€

Mandatory: Before any distribution agreement, we examine your product thoroughly from top to bottom.



Product Check

Certification Process



We oversee the entire certification process for your product across all German-language EdTech seals.

7.000€

PROVISION

We bring your product to market in Germany — only in combination with the Product Check



Distribution

Consulting

Master the German education market with experts by your side.

200€/H

We support you in business model, product development, pricing, and much more.



Business Consulting

Market Consulting



We keep procurement processes, curricula, and political developments on your radar.

200€/H

200€/H

From A to Z, we advise you on all marketing-related questions.



Marketing Consulting

Legal Consulting



For data protection and patents, our partner attorneys are available to assist you.

CUSTOM PRICING